

Managing your customer



- Ticket Express**
- Group Express**
- Pass Express**
- Lift Express**
- Tracker Express**
- Rez Express**
- Kiosk Express**
- Rental Express**
- Retail Express**
- Lodging Express**

The core system for any ski resort, amusement or theme park, recreational facility, zoo, museum, or related tourist attraction is the ticketing or admission system. For many of your customers, this is the first encounter they have with your business. To ensure this is a positive experience, your ticketing system needs to

- be fast
- be flexible
- be easy to use
- provide good financial controls
- offer solid reporting

With over 1000 selling locations that have issued millions of tickets, *Ticket Express* has a proven track record for reliability, speed and improved customer service. Combined with a financial reporting package that provides the financial information you need to run your business, *Ticket Express* is **THE** ticketing solution.

The newest feature of *Ticket Express* is the e-Ticketing module. This optional module provides you the capability to sell tickets through your website at the click of a mouse. It is simple to integrate and is tied directly to your *Ticket Express* database.

Key Features and Benefits of *Ticket Express*

Feature	Description	Benefit
Product And Pricing	<ul style="list-style-type: none">• Up to 10,000 products can be defined by the user• Complete pricing, discount, and comp ticket issuing capability	<ul style="list-style-type: none">• Develop product or pricing programs that meet your needs rather than by the system needs.
Scalable	<ul style="list-style-type: none">• Can operate on a stand alone or network basis• Easy to add new selling stations• Operate one or hundreds of selling windows	<ul style="list-style-type: none">• Expandable as your business needs change• Affordable alternative for any size operation• No high cost network connectivity required
Quick Transaction Time	<ul style="list-style-type: none">• Tickets issued and printed in seconds• Professional presentation• All relevant customer information printed• Taxes calculated• Credit card processing	<ul style="list-style-type: none">• Higher levels of customer service• Reduce customer waiting time• Build positive image of your business



1767 Rosemary Drive • Castle Rock, CO 80109
Phone 303.972.9118 • Fax 303.972.8394

www.comptrolsystems.biz

Key Features and Benefits continued...

Feature	Description	Benefit
Security	<ul style="list-style-type: none"> • Up to 100 levels of Password Security • Complete audit trail • Reporting by seller as sales logged by Seller ID 	<ul style="list-style-type: none"> • Complete data integrity maintained • Reduce employee theft • Track sales by ticket seller
Easy To Implement	<ul style="list-style-type: none"> • Each ticket window operates on standard PC • Ticket printers available through CSI • Fast training for new employees • User defined databases 	<ul style="list-style-type: none"> • Limited onsite technical support required • Rapid implementation possible • One supplier can provide hardware and software
Complete Management Reporting	<ul style="list-style-type: none"> • Detailed accounting reports • Generate flexible sales reports based on user defined time frames • Reports by seller, window, product, or total resort 	<ul style="list-style-type: none"> • Understand what is happening in your business • Increased employee accountability • Measure performance of ticketing operation
E-Ticketing	<ul style="list-style-type: none"> • Allows you to sell tickets from your website • Handles complete transaction and payment processing • Fully integrates transactions with Ticket Express database to ensure single usage only • Funds from transaction deposited directly into your bank account 	<ul style="list-style-type: none"> • Expand your customer base through your website • Easy to integrate with Ticket Express • Low cost to implement • No additional IT resources needed • Convenient for your customers to use
Integrated Solution	<ul style="list-style-type: none"> • Operates with other CSI products including Rez Express, Lift Express, Pass Express • Bar coding or Radio Frequency integration 	<ul style="list-style-type: none"> • One system solution available from one supplier